



Oxford Cambridge and RSA

Tuesday 06 October 2020 – Morning

A Level Media Studies

H409/01 Media messages

Time allowed: 2 hours



You must have:

- the OCR 12-page Answer Booklet

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.
- Fill in the boxes on the front of the Answer Booklet.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **8** pages.

ADVICE

- Read each question carefully before you start your answer.

Answer all the questions.

SECTION A

News

Study Sources A and B.

The main story in both sources is about a group of immigrants who arrived in the UK in the 1950s from the Caribbean. They are known as the 'Windrush generation'. The migrants were led to believe that they had been given UK citizenship at the time. In 2010, after the election of a new government, which was more hostile to immigrants, many of the Windrush migrants were deported (sent back to the Caribbean). The backlash from this led to the resignation of the Home Secretary at the time, Amber Rudd.

Source A – front cover of The Daily Telegraph newspaper, 17 April 2018.

Tuesday 17 April 2018 telegraph.co.uk Republic of Ireland €2.00 No 50,669 £1.80

'I do' (take two)
Why weddings are getting bigger second time around
Living & Features, page 29

William Hague
Corbyn will never defend our liberty
Comment, page 16

United turmoil
Mourinho ready to axe Pogba and Sanchez
Sport, pages 2-3

The Daily Telegraph
BRITAIN'S BEST-SELLING QUALITY DAILY

NEWS BRIEFING

Wetherspoon deletes itself from social media
JD Wetherspoon, the pub chain, has removed itself from social media to escape the bad publicity of trolls and to address concerns over internet addiction. The company closed its Twitter and Facebook accounts, which had 44,000 and 100,000 followers, as well as its Instagram feed, for all of its 900 pubs and head office. Tim Martin, the pub chain's chairman, said it was "going against conventional wisdom" that social media was vital for success. *Business, pages 1 & 6*

Trainee lawyers lose points for visible briefs
Female trainee barristers have been told they will lose points in their exams if their skirts are too short or their bras are on show - and men are warned not to wear colourful socks. Guidance given to students at EFF University in London sets out point deductions for "infringences of professional conduct" during their advocacy assessment, including "too much shirt untidiness", or wearing "kinky boots". Lawyers said the guidance highlighted how "prescriptive" the legal profession was. *Page 7*

Can't stand the meat?
Time for Millennial cooks to get their hands dirty
Page 22

Trump supporters hit back at Comey
Trump supporters have claimed that James Comey, the sacked FBI director, has a "Gord complex" and is politically biased after he declared the president "morally unfit" for office. Donald Trump's allies criticised Mr Comey after his interview with ABC. News led to a string of damaging headlines. *Page 14*

Puzzles 18
Obituaries 27
TV listings 29
Weather 30

Windrush migrants granted apology
Rudd backs down as deportation row risks overshadowing Commonwealth meeting
By Kate McCann, Robert Mendick and Hannah Furness
THE Home Secretary last night apologised for the "appalling" treatment of Windrush migrants as the growing crisis over the issue threatened to overshadow the Commonwealth Heads of Government Meeting.
Commonwealth migrants who were previously assured of their place in the UK have been threatened with deportation, sacked from their jobs and denied access to health services after being unable to prove their status.
It comes at a time when Britain is attempting to strengthen its relationships with the Commonwealth and expand trade links post Brexit.
Last night critics pointed out that the Windrush generation of Caribbean immigrants, who have been here for half a century or more and helped Britain rebuild in the wake of the Second World War, were being denied rights that will be given to EU citizens after Brexit.
Amber Rudd appeared to criticise Theresa May, her predecessor as home secretary, after she questioned the behaviour of the Home Office.
The Prime Minister was in charge of the Home Office in 2012 when key provisions in the Windrush generation's names were on the first ship, Empire Windrush, that brought migrants to Britain from Jamaica in 1948 - were removed. Some have since been told they may have to leave, despite having spent the majority of their lives in Britain.
Yesterday Mrs May was forced into an about-turn, hours into the Commonwealth summit, after previously saying she would not discuss the Windrush cases with heads of the assembled governments. She will now hold talks this week, as leaders prepare to decide whether the Queen should be replaced by the Prince of Wales as the head of the organisation.
Ms Rudd was forced to apologise in the Commons, admitting some of the treatment of the Windrush generation had been "appalling" and denying anyone would be forced to leave.
She announced a task force to help people prove their right to stay, hours after Caroline Nokes, her ministerial colleague, appeared to confirm some had already been sent back to their birth nations. Ms Rudd said she was "not aware" of any deportations but appeared to journalists and campaigners to come forward with evidence of forced removals if they had any.
In an embarrassing day for the Home Office, Ms Rudd agreed with critics who said the Government should look again at the way it treated immigrants, amid claims that ministers were too focused on cutting numbers coming to the UK. She said her department had "become too concerned with policy and strategy, and sometimes loses sight of the individual". Ms Rudd apologised to the Windrush migrants, stating: "Frankly, some of the ways they have been treated has been wrong, has been appalling and I am sorry."
Members of the Cabinet including Penny Mordaunt and Sajid Javid earlier *Continued on Page 2*
Floella Benjamin, Page 26
Editorial Comment: Page 17

'Sorry' Ant handed record drink-driving fine
Ant McPartlin, one half of the television duo Ant and Dec, said he was 'truly sorry' for crashing his car while more than twice the drink-drive limit. The 42-year-old was fined £85,000 by a judge who said he had lost his former 'esemplary' character. *Report: Page 1*

Labour MPs side with May over Syria attack
By Gordon Rayner, Jack Malin and Mason Boycott-Owen
LABOUR MPs were cheered yesterday as they praised Theresa May for doing "the right thing" by bombing Syria, while Jeremy Corbyn was attacked from his back benches for turning a "blind eye" to those responsible for gassing children.
The Labour leader was left isolated as his own MPs backed him for criticising Mrs May for ordering airstrikes on Assad regime targets following a chemical weapons attack near Damascus.
Iranian targets in Syria using three missiles the firepower that was eventually deployed, before he was talked out of it by James Mattis, the US defence secretary.
Meanwhile, GCHQ and the FBI disclosed that Russia had targeted the home internet networks of tens of thousands of British households, as well as probing the vulnerabilities of the country's critical infrastructure including the Armed Forces, emergency services and power grid.
Mrs May addressed Parliament for the first time since Saturday's cruise missile strike on Assad regime targets, setting out her reasons for taking action before answering questions from 140 MPs.
The Prime Minister received overwhelming support from her own party for acting swiftly against Syria without asking for permission from the Commons, but was criticised by Mr Corbyn and a handful of Tory MPs for deciding *Continued on Page 4*
William Hague, Page 16
Tim Stanley, Page 17
Editorial Comment: Page 17

MATT
It's only our very slow internet speeds that protect you from a Russian cyber attack!

Source B – *The Guardian* website, 17 April 2018.

Commonwealth
immigration

Theresa May apologises for treatment of Windrush citizens

Prime minister promises she will listen to individuals' concerns and ensure no one is deported

Peter Walker and Amelia Gentleman

Tue 17 Apr 2018 13:56 BST



1,081



▲ Theresa May apologises for treatment of Windrush generation - video

Theresa May has apologised to the 12 Caribbean heads of government for the treatment of Windrush citizens and promised that no one would be deported.

The prime minister told a meeting with Caribbean leaders she wanted to dispel any impression that her government was "in some sense clamping down on Commonwealth citizens, particularly those from the Caribbean".

"I take this issue very seriously. The home secretary apologised in the House of Commons yesterday for any anxiety caused. And I want to apologise to you today. Because we are genuinely sorry for any anxiety that has been caused," she said.

Q&A What is the Windrush deportation crisis?

+ Show



Guardian Today: the headlines, the analysis, the debate - sent direct to you

→ Read more

May added: "Those who arrived from the Caribbean before 1973 and lived here permanently without significant periods of time away in the last 30 years have the right to remain in the UK, as do the vast majority of long-term residents who arrived later. I don't want anybody to be in any doubt about their right to remain here in the United Kingdom."

She pledged to compensate anyone left out of pocket after it emerged that some people had lost their jobs and benefit entitlements, and others had had to take specialist legal advice to avoid deportation.

She added: "We would also like to reassure you that there will be no removals or detention as part of any assistance to help these citizens get their proper documentation in place."



▲ Theresa May with the Jamaican prime minister, Andrew Holness, at Downing Street on Tuesday. Photograph: Reuters

After the meeting, the Jamaican prime minister, Andrew Holness, said he accepted May's apology, stating: "I believe that the right thing is being done at this time."

most viewed



'Greased piglet' Boris Johnson could pass deal, says David Cameron



Boris Johnson plays numbers game after securing Brexit deal



Brexit deal may be a rare win-win for Boris Johnson



'My deal or no deal': what the papers say about Boris Johnson's Brexit plan



Boris Johnson has a deal. Now MPs must end the agony and vote it through
Simon Jenkins

Turn over for Question 1

1 Analyse the different social representations in **Source A** and **Source B**.
Apply Gilroy's theory of representation in your answer. [10]

2* **Source A** and **Source B** cover the same news event from two different newspapers, one print and one online.

How far do the sources challenge the genre conventions of print and online newspapers?

In your answer you must:

- explain the genre conventions of print and online newspapers
- analyse the use of genre conventions in the sources
- make judgements and reach conclusions about how far the sources challenge genre conventions. [15]

3 Explain how political contexts influence individual producers within the newspaper industry. Refer to *The Guardian* and the *Daily Mail* to support your answer. [10]

4 Evaluate the effectiveness of **one** of the following theories in understanding how cultural and historical circumstances can affect audience interpretations of news stories:

EITHER

- Hall's Reception theory

OR

- Bandura's Media Effects theory. [10]

SECTION B

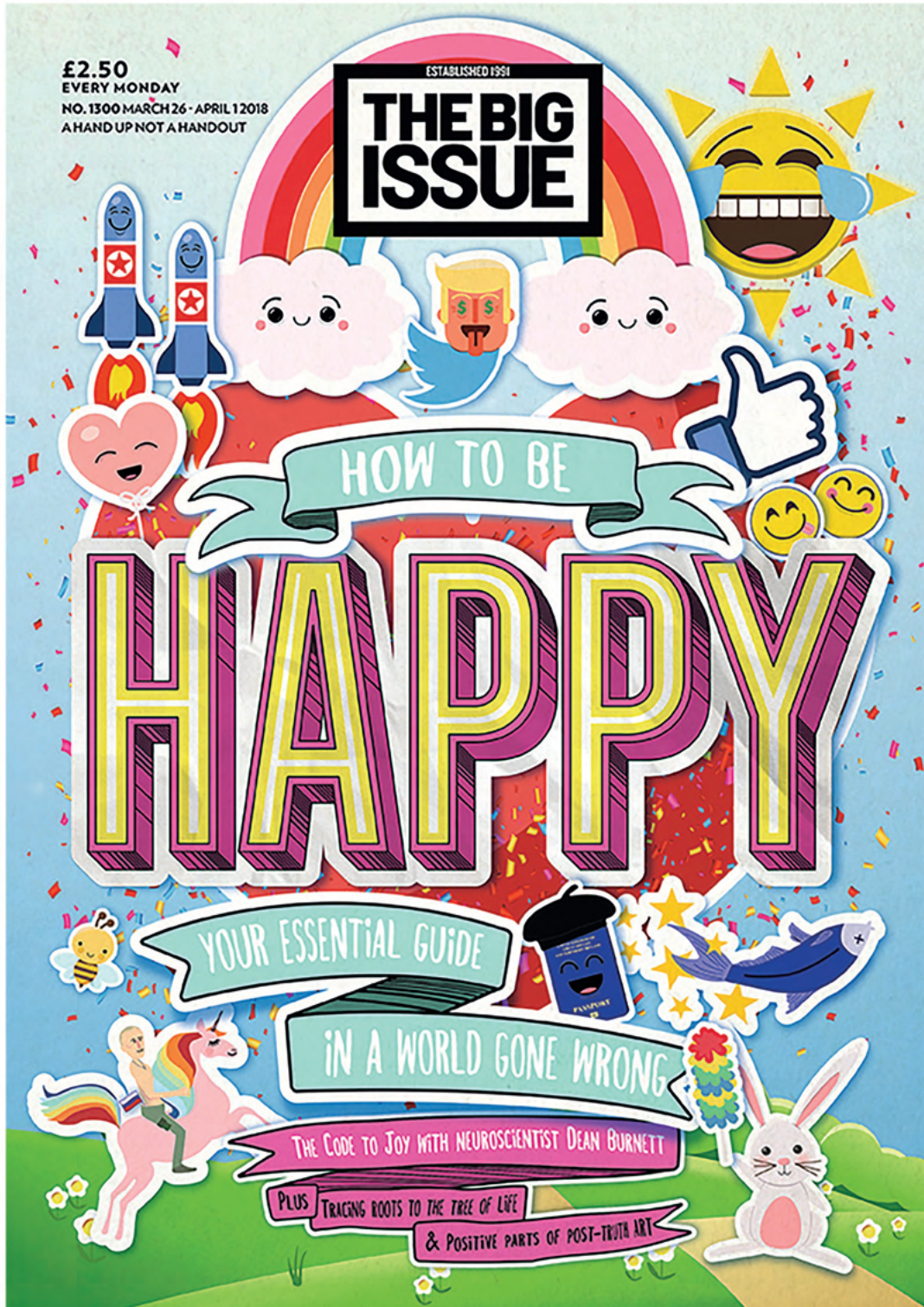
Media Language and Representation

- 5 Explain how and why stereotypes are used in music videos. Refer to **one** of the music videos you have studied to support your answer. [10]

You should have studied **two** music videos: **one** from **List A** and **one** from **List B** below.

| List A | List B |
|--|-----------------------------------|
| Corinne Bailey Rae – <i>Stop Where You Are</i> | Radiohead – <i>Burn the Witch</i> |
| Massive Attack – <i>Unfinished Sympathy</i> | Fatboy Slim – <i>Ya Mama</i> |
| Emeli Sandé – <i>Heaven</i> | David Guetta – <i>Titanium</i> |

Turn over for Question 6

Source C – front cover of *The Big Issue*, 26 March 2018.

The images in **Source C** refer to social and political stories/figures from 2018. These include:

- US President Donald Trump superimposed on the Twitter icon (Trump was 18 months into his Presidency and was a famous user of the social network)
- a UK passport with a beret on (it was revealed that a French firm would be producing UK passports)
- Russian President Vladimir Putin riding a unicorn (Putin was well-known for posting shirtless pictures of himself, and Russia, under Putin, is firmly anti-LGBTQ+)
- two missiles with the North Korean symbol (North Korea had just claimed to have developed nuclear weapons).

Many of the other images have more general connotations.

- 6 Analyse how effectively **Source C** uses the combination of elements of media language to communicate multiple meanings.

In your answer you must:

- analyse how media language is used in the source
- make judgements and draw conclusions on how effectively **Source C** uses the combination of elements of media language to communicate multiple meanings. **[15]**

END OF QUESTION PAPER

OCR
Oxford Cambridge and RSA

Copyright Information

Source A: Front cover of *The Daily Telegraph* newspaper, 17 April 2018, Telegraph Media Group, 111 Buckingham Palace Road, London, SW1W 0DT

Source B: <https://www.theguardian.com/uk-news/2018/apr/17/uk-still-uncertain-about-windrush-era-deportations>, 17 April 2018, Guardian Media Group, The Guardian, Kings Place, 90 York Way, London, N1 9GU, United Kingdom

Source C: *The Big Issue* (No. 1300, March 26-April 1 2018), The Big Issue, 113-115 Fonthill Road, Finsbury Park, London, N4 3HH

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.